

RESOURCES
christian speakers



SPEAKERS *Cheat Sheet*



24 QUESTIONS EVERY SPEAKER SHOULD BE
ASKING BEFORE + AFTER YOUR NEXT EVENT

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BOOKED, BLESSED, &

THE FEMALE SPEAKERS
GUIDE TO STAYING

stage ready!

24 QUESTIONS EVERY SPEAKER SHOULD BE ASKING BEFORE + AFTER YOUR NEXT EVENT

Before the event...

- How did you hear about me? (This helps focus future marketing)
- What is your vision for the event? Is there a theme?
- What do you want your audience/attendees to come away with?
- What is the demographics of your audience/congregation?
- How many attendees do you expect?
- Is this a paid event? (This will help you negotiate your fee)
- How much time have you designated for the message (keynote etc)
- As a female speaker, are there any unspoken etiquettes I should be aware of?
- What is the dress code for this event?
- Who should I see when I arrive?
- May I bring my armorbearer/assistant? Will one be assigned to me?
- Will you have a photographer/videographer for the event?
 - a. May I have a copy of the footage?
 - b. May I record and/or take photos?
- May I set up a resource table with products for retail?
- I have a (book/product/service) to enhance audience learning. May I make it available from the platform?

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- Who should I hand the room back over to?
- Will you follow up with attendees? May I be a part of the follow up?
- How else might I be able to participate in the event? (Seek + create opportunities)

After the event...

- Did my (sermon/keynote/presentation) meet your vision for the event?
- What stuck out for (you/attendees) from my message?
- What could I build on the next time I deliver this message/content?
- Is this an annual event? How can I play a part next year?
- Do you have any upcoming events that you would like me to keep my calendar open for?
- Would you be willing to provide a video, or written testimonial?
- I'm excited to share this content with even more (women, entrepreneurs etc). Is there an upcoming event, or contact you think I should reach out to?

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NEED HELP PREPARING FOR YOUR NEXT SPEAKING OPPORTUNITY? CLICK [HERE](#) TO BOOK A PICK MY BRAIN CALL + LET'S IRON OUT THE DETAILS.

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About The Author



Hi there!
I'm Nicole!

WELCOME TO MY WORLD!

I'm Nicole O. Salmon, Minister and The Purpose Coach. I help women to demystify purpose and gain an in-depth understanding of their Divine Natural Abilities (DNA) so they can live a life of clarity, confidence, and consistency. Think Iyanla Vanzat meets Priscilla Shirer!

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